

CIVIC DANCE CENTER'S

The Nutcracker

A MAGICAL HOLIDAY TRADITION

Dear Friends and Supporters,

What better time of year to reminisce of Snowflakes and Sugar Plum Fairies, than after our first day of triple-digit weather? After being a part of this amazing and uplifting tradition, I've learned that when the weather gets hot, we really get into gear for Nutcracker. And after 8 years of using a reduced orchestra (or recording), with your help, we're swinging for the fence and bringing back the full, original orchestration and voicing that Tchaikovsky composed.

What's in a reduction? All the notes, but many of them are played in a different octave and/or on a different instrument. What difference does it make? An enormous one! When the trombones start a fast, descending scale in "Ribbon Candy," instead of repeating, it continues down deep into the tuba. It sinks into your soul and launches the dancers into the next phrase like a springboard. In "Waltz of the Flowers," when the melody is played by 4 perfectly balanced horns, fully voiced, and reinforced by 3 trombones, instead of being played by 2 horns and 1 trumpet, it sends shivers up our spines and draws us deep into the expression of joy and beauty.

This is how we create capacity – the capacity in our community to understand, feel, and respond together. This is how we inspire to achieve excellence – by showing what's possible when we work hard together, and succeed in a universally beneficial goal. This is what it looks like to uplift our community – all the different styles, families, and cultures. This is how we bring healing to one another, and cultivate a better tomorrow.

Please join me in nurturing our city with this wonderful and enriching holiday performance by giving a tax-deductible donation to support the Nutcracker Orchestra. We are working to cultivate our local talent in both dance and music, and 100% of the funds raised through this campaign with Bakersfield City Ballet support the live orchestra. By advertising in the program, joining with us in a social media campaign, donating for the orchestra, or buying tickets and attending, this expression of community becomes possible with your participation.

Sincerely,



Stephen C. Penner

Music Director

Bakersfield Nutcracker Orchestra

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Dear Friends and Supporters,

The harmonious collaboration between live music and ballet has long been recognized as a powerful artistic combination. In the context of local musicians and dancers, this collaboration takes on a special significance in Civic Dance Center's annual production of *The Nutcracker*.

As one of only a handful of productions across the country with a live orchestra, our production of *The Nutcracker* supports the local arts community, fostering a sense of pride and appreciation for our music scene. As dancers we look to the conductor's down beat and other cues from the orchestra pit. The synergy between the musicians and dancers allows for a deeper emotional connection with the audience, evoking joy, excitement, and even nostalgia. The enchanting melodies in Tchaikovsky's score seamlessly blend with the graceful movements of the dancers, creating a captivating experience that transports the audience into a magical world.

Pre-professional dancers from our community are given the opportunity to showcase their skills and passion, inspiring future generations to pursue dance and strengthening the bond within the community. Through our Young People's Concerts, 3,000 area school children in the lowest quartile are exposed to the arts increasing their long term outcomes for academic achievement, college attendance and graduation, civic engagement, health, and socioeconomic status, according to a longitudinal study by UCLA and the National Endowment for the Arts. My mom tells the story of the first time I saw this production in 1992, I sat on the edge of my seat the whole time and when it finished, I told her, "I want to do that!" I am one of many young audience members who has been inspired and my life forever changed because of our production of *The Nutcracker*.

Such events provide a shared experience that transcends age, background, and social status, uniting the community in a collective appreciation for the performing arts. This is why for 46 years, our Nutcracker has become a beloved tradition for many families, creating lasting memories and forging connections within the community. By making a tax deductible donation to the Nutcracker Orchestra, you support this transformative power of the arts.

Sincerely,



Erica Ueberroth

Executive Artistic Director
Civic Dance Center

Artistic Director
Bakersfield City Ballet

Bakersfield City Ballet | 501c(3) EIN 77-0335833
8200 Stockdale Hwy. M-10 321
Bakersfield, CA 93311

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DONOR LEVELS

SUGAR PLUM FAIRY **\$15,000**

As the orchestra presenter your logo and branding will be on all distributed materials, signage, media correspondence/releases and social media, exclusive acknowledgement display in the lobby, space reserved in lobby for your promotional materials, pre-content 2-page spread* in Performance Program, listing on sponsors page, 4 VIP performance tickets, prominent display with logo at top of sponsors list on fundraising website.

NUTCRACKER PRINCE **\$5,000**

Everything described in Clara and: 4 VIP performance tickets, prominent display with logo near top of sponsors list on fundraising website, 1 full page pre-content ad/space.*

CLARA **\$2,500**

Everything described in Drosselmeyer and: your company logo on all advertising materials and tagging in social media posts, 1 full page ad/space*, prominent display near top of sponsors list on fundraising website.

DROSSELMAYER **\$1,000**

Everything described in Snow Queen and: 1 half-page ad/space.*

SNOW QUEEN **\$500**

Everything described in Fritz and: 2 VIP performance tickets, 1 quarter-page ad/space.*

FRITZ **\$250**

Everything described in Party Guests, and social media feature.

PARTY GUEST **\$100**

In appreciation of your donation as a Party Guest you will receive acknowledgement in the Nutcracker program and on the fundraising website.

BON BON **<\$100**

The littlest sweets that make the show. Bon Bons get listed in the program and on the fundraising website.

*This year's program book will be a full 8.5"x11"
Deadline for inclusion in mall kiosk ad is 10/16/23.
Deadline for inclusion in program is 11/10/23.

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DONATION FORM

Yes, I'd like to support the live orchestra tradition of Civic Dance Center's *The Nutcracker*!

Name

Address

City/State Zipcode

Phone Email

How would you like your acknowledgement listed?

Please mail checks to:

Bakersfield City Ballet
8200 Stockdale Hwy. M-10 321
Bakersfield, CA 93311

For credit cards please visit:

<https://givebutter.com/NutcrackerOrchestra>

CIVIC DANCE CENTER'S

The Nutcracker

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PROGRAM ADVERTISING FORM

Company

Representative

Address

City/State Zipcode

Phone Email

Yes, I want to advertise in the 46th Annual Nutcracker program book! Program size will be 8.5" x 11" and will be in full color. E-mail your ad to: civildancecbkfld@gmail.com and tag it NUTCRACKER AD 2023.

Deadline for ads is November 10, 2023.

Full page, inside front cover \$700

Full page, inside back cover \$700

Full page, inside body \$500

Half page, inside body \$280

Quarter page, inside body \$150

Method of payment:

Check Cash Venmo Civic Dance @Erica-Ueberroth

Sent completed form and payment to:

Civic Dance Center
408 Starmount Ct.
Bakersfield, CA 93309